

ORDER



KLAS

Orders
 Order / Rev: 37421
 Alt Order #: 08863443
 Product Desc: BERKLEY/SENATE/D
 Estimate:
 Flight Dates: 10/23/12 - 10/29/12
 Original Date / Rev: 09/26/12 / 10/16/12
 Order Type: GENERAL

Primary AE: Mike Jones
 Sales Office: K-WAS
 Sales Region: National

Agency
 Name: Shorr Johnson Magnus
 Buying Contact:
 Billing Contact:
 1831 Chestnut St.
 Philadelphia, PA 19103

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser
 Name: Berkley, Shelley - D-USS
 Demographic: A35+
 Product Codes: PO1
 Priority: LV1
 Revenue Codes: AGY, POL, CAND

New Business Thru:
 Order Separation: 00:15:00
 Advertiser External ID:
 Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	104	\$63,850.00	\$54,272.50
10/29/12	10/29/12	20	\$9,635.00	\$8,189.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	104	\$63,850.00	\$54,272.50	0.00
November 2012	20	\$9,635.00	\$8,189.75	0.00
Totals	124	\$73,485.00	\$62,462.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KLAS	30%	\$73,485.00
Market	100%	\$244,950.00

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KTNV	25%	\$61,237.50
KTUD	0%	\$0.00
KVBC	0%	\$0.00
KVVU	5%	\$12,247.50
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	8	10/23/12	10/26/12	8 News Now 4-5a	CM	4-5a	-TWTF--	:30	7	\$25.00	LV3	0.00	NM	7	\$175.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-TWTF--			7		\$25.00		0.00				
E 2	8	10/29/12	10/29/12		CM	4-5a	M-----	:30	2	\$25.00	LV3	0.00	NM	2	\$50.00

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Flight Dates: 10/23/12 - 10/29/12

Advertiser: Berkley, Shelley - D-USS
Product Desc: BERKLEY/SENATE/D
Estimate: KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
8 News Now 4-5a														
8 News Now 4-5a														
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----				2	\$25.00		0.00			
E 3	8	10/23/12	10/26/12	CBS This Morning 7-9a CM		7-9a -TWTF--	:30	10	5200.00	LV2	0.00	NM	10	\$2,000.00
CBS This Morning														
THS MRN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--				10	\$200.00		0.00			
E 4	8	10/29/12	10/29/12	CBS This Morning 7-9a CM		7-9a M-----	:30	2	\$200.00	LV2	0.00	NM	2	\$400.00
CBS This Morning														
THS MRN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----				2	\$200.00		0.00			
E 5	8	10/23/12	10/26/12	8 News Now 5a M-F CM		5-6a -TWTF--	:30	10	\$225.00	LV2	0.00	NM	10	\$2,250.00
8 News Now 5a M-F														
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--				10	\$225.00		0.00			
E 6	8	10/29/12	10/29/12	8 News Now 5a M-F CM		5-6a M-----	:30	2	\$225.00	LV2	0.00	NM	2	\$450.00
8 News Now 5a M-F														
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----				2	\$225.00		0.00			
E 7	8	10/23/12	10/26/12	8 News Now 6a M-F CM		6-7a -TWTF--	:30	8	\$275.00	LV2	0.00	NM	8	\$2,200.00
8 News Now 6a M-F														
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--				8	\$275.00		0.00			
E 8	8	10/29/12	10/29/12	8 News Now 6a M-F CM		6-7a M-----	:30	2	\$275.00	LV2	0.00	NM	2	\$550.00
8 News Now 6a M-F														
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----				2	\$275.00		0.00			
E 9	8	10/23/12	10/26/12	8 News Now Noon M-F CM		12-1230p -TWTF--	:30	4	\$325.00	LV2	0.00	NM	4	\$1,300.00
8 News Now Noon M-F														
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--				4	\$325.00		0.00			
E 10	8	10/29/12	10/29/12	8 News Now Noon M-F CM		12-1230p M-----	:30	1	\$325.00	LV2	0.00	NM	1	\$325.00
8 News Now Noon M-F														
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----				1	\$325.00		0.00			
E 11	8	10/23/12	10/26/12	Ellen CM		3-4p -TWTF--	:30	4	\$375.00	LV3	0.00	NM	4	\$1,500.00
Ellen														
ELLEN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--				4	\$375.00		0.00			
E 12	8	10/29/12	10/29/12	Ellen CM		3-4p M-----	:30	1	\$375.00	LV3	0.00	NM	1	\$375.00
Ellen														
ELLEN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----				1	\$375.00		0.00			
E 13	8	10/23/12	10/26/12	Price Is Right CM		10-11a -TWTF--	:30	2	\$1,575.00	LV1	0.00	NM	2	\$3,150.00
Price Is Right														
PRICE RITE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--				2	\$1,575.00		0.00			
E 14	8	10/29/12	10/29/12	Price Is Right CM		10-11a M-----	:30	1	\$1,575.00	LV1	0.00	NM	1	\$1,575.00

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Advertiser: Berkley, Shelley - D-USS
 Product Desc: BERKLEY/SENATE/D
 Estimate: KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
PRICE RITE Price Is Right Price Is Right PRICE RITE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 M----- 1 \$1,575.00 0.00														
E 15	8	10/23/12	10/26/12	Live w/Kelly Live w/Kelly	CM	9-10a -TWTF--	:30	4	\$300.00	LV2	0.00	NM	4	\$1,200.00
KELLY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -TWTF-- 4 \$300.00 0.00														
E 16	8	10/29/12	10/29/12	Live w/Kelly Live w/Kelly	CM	9-10a M-----	:30	1	\$300.00	LV2	0.00	NM	1	\$300.00
KELLY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 M----- 1 \$300.00 0.00														
E 18	8	10/27/12	10/27/12	8 News Now Sat 5-7p 8 News Now Sat 5-7p	CM	5-7p -----S-	:30	2	\$225.00	LV2	0.00	NM	2	\$450.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -----S- 2 \$225.00 0.00														
E 19	8	10/23/12	10/26/12	8 News Now 5-630p M-F 8 News Now 5-630p M-F	CM	5-630p -TWTF--	:30	10	\$400.00	LV3	0.00	NM	10	\$4,000.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -TWTF-- 10 \$400.00 0.00														
E 20	8	10/29/12	10/29/12	8 News Now 5-630p M-F 8 News Now 5-630p M-F	CM	5-630p M-----	:30	2	\$400.00	LV3	0.00	NM	2	\$800.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 M----- 2 \$400.00 0.00														
E 21	8	10/23/12	10/26/12	8 News Now 4p M-F 8 News Now 4p M-F	CM	4-5p -TWTF-- (4:30 PM-5:00 PM)	:30	4	\$350.00	LV3	0.00	NM	4	\$1,400.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -TWTF-- 4 \$350.00 0.00														
E 22	8	10/29/12	10/29/12	8 News Now 4p M-F 8 News Now 4p M-F	CM	4-5p M----- (4:30 PM-5:00 PM)	:30	1	\$350.00	LV3	0.00	NM	1	\$350.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 M----- 1 \$350.00 0.00														
E 23	8	10/27/12	10/27/12	Sat 7-8p - ET Wknd Ent Tonight Weekend	CM	7-8p -----S-	:30	1	\$220.00	LV2	0.00	NM	1	\$220.00
ET WKND <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -----S- 1 \$220.00 0.00														
E 24	8	10/23/12	10/26/12	7-8p Rotator 7-8p Rotator	CM	7-8p -TWTF--	:30	3	\$1,225.00	LV1	0.00	NM	3	\$3,675.00
ET/INS DR <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -TWTF-- 3 \$1,225.00 0.00														
E 25	8	10/29/12	10/29/12	7-8p Rotator 7-8p Rotator	CM	7-8p M-----	:30	2	\$1,225.00	LV1	0.00	NM	2	\$2,450.00
ET/INS DR <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 M----- 2 \$1,225.00 0.00														
E 26	8	10/23/12	10/26/12	630-7p Inside Edition Inside Edition	CM	630-7p -TWTF--	:30	1	\$1,400.00	LV1	0.00	NM	1	\$1,400.00
INS EDIT <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -TWTF-- 1 \$1,400.00 0.00														
E 27	8	10/29/12	10/29/12		CM	630-7p M-----	:30	1	\$1,400.00	LV1	0.00	NM	1	\$1,400.00

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Advertiser: Berkley, Shelley - D-USS
Product Desc: BERKLEY/SENATE/D
Estimate:
KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
630-7p Inside Edition Inside Edition															
INS EDIT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$1,400.00		0.00			
E 31	8	10/25/12	10/25/12	Thu 9-10p Person Of Interest	CM	9-10p	---T---	:30	1	\$1,800.00	LV3	0.00	NM	1	\$1,800.00
PERS OF INT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---					1	\$1,800.00		0.00			
E 32	8	10/28/12	10/28/12	Sun 7-8p 60 Minutes	CM	7-8p	-----S	:30	1	\$1,300.00	LV3	0.00	NM	1	\$1,300.00
60 MIN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S					1	\$1,300.00		0.00			
E 35	8	10/28/12	10/28/12	Sun 10-11p The Mentalist	CM	10-11p	-----S	:30	1	\$7,700.00	LV1	0.00	NM	1	\$7,700.00
MENTALIST															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S					1	\$7,700.00		0.00			
E 36	8	10/26/12	10/26/12	Fri 10-11p Blue Bloods	CM	10-11p	----F--	:30	1	\$1,400.00	LV3	0.00	NM	1	\$1,400.00
BLUE BLOODS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--					1	\$1,400.00		0.00			
E 37	8	10/26/12	10/26/12	Fri 9-10p Made In Jersey	CM	9-10p	----F--	:30	1	\$1,200.00	LV3	0.00	NM	0	\$0.00
MD IN JRSY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--					1	\$1,200.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	10/22/12-10/28/12		Fri 9-10p		9-10p	-----F----	:30		(\$1,200.00)		0.00	NM		
See MG 39.2,39.3 [Due Program Change To "CSI NY" - bco]															
E 39	8	10/26/12	10/26/12	Fri 8-9p CSI: NY	CM	8-9p	----F--	:30	1	\$1,200.00	LV3	0.00	NM	2	\$2,400.00
UNDRCLR BOSS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--					1	\$1,200.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	10/22/12-10/28/12		Fri 8-9p		8-9p	-----F----	:30		(\$1,200.00)		0.00	NM		
See MG 39.2,39.3 [Due Program Change To "NCIS" - bco]															
2	8	10/26/12-10/26/12		Fri 8-9p		8-9p	-----F----	:30		\$2,100.00		0.00	NM		
(M) MG for 37.1,39.1															
3	8	10/23/12-10/26/12		Live w/Kelly		9-10a	-TWThF----	:30		\$300.00		0.00	NM		
(M) MG for 37.1,39.1															
E 41	8	10/25/12	10/25/12	Thu 10-11p Elementary	CM	10-11p	---T---	:30	1	\$2,200.00	LV2	0.00	NM	1	\$2,200.00
ELEMNTY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---					1	\$2,200.00		0.00			
E 42	8	10/28/12	10/28/12	Sun 8-9p The Amazing Race	CM	8-9p (8:00 PM-9:00 PM)	-----S	:30	1	\$7,350.00	LV1	0.00	NM	1	\$7,350.00
AMZING RACE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S					1	\$7,350.00		0.00			
E 43	8	10/24/12	10/24/12	Wed 8-9p Survivor: Philippines	CM	8-9p	--W----	:30	1	\$1,900.00	LV3	0.00	NM	1	\$1,900.00
SURVIVR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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Estimate: KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 43	8	10/24/12	10/24/12	Wed 8-9p Survivor: Philippines	CM	8-9p --W----	:30	1	\$1,900.00	LV3	0.00	NM	1	\$1,900.00
SURVIVR														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----				1	\$1,900.00		0.00			
E 45	8	10/24/12	10/24/12	Wed 10-11p CSI	CM	10-11p --W----	:30	1	\$2,000.00	LV3	0.00	NM	1	\$2,000.00
CSI														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----				1	\$2,000.00		0.00			
E 46	8	10/25/12	10/25/12	Thu 8-9p Big Bang / 2 1/2 Men	CM	8-9p ---T---	:30	1	\$2,100.00	LV3	0.00	NM	1	\$2,100.00
BG BNG/2.5 MEN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---				1	\$2,100.00		0.00			
E 47	8	10/27/12	10/27/12	Sat 10-11p 48 Hours Mystery	CM	10-11P -----S-	:30	1	\$750.00	LV3	0.00	NM	1	\$750.00
48 HR MYST														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-				1	\$750.00		0.00			
E 48	8	10/23/12	10/26/12	Letterman Letterman	CM	1135p-1237a -TWTF--	:30	4	\$200.00	LV3	0.00	NM	4	\$800.00
LTTMRN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--				4	\$200.00		0.00			
E 50	8	10/23/12	10/26/12	Craig Ferguson Craig Ferguson	CM	1237a-137a -TWTF-- (12:37 XM-1:37 XM)	:30	4	\$110.00	LV3	0.00	NM	4	\$440.00
FRGUSN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--				4	\$110.00		0.00			
E 51	8	10/29/12	10/29/12	Craig Ferguson Craig Ferguson	CM	1237a-137a M----- (12:37 XM-1:37 XM)	:30	1	\$110.00	LV3	0.00	NM	1	\$110.00
FRGUSN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----				1	\$110.00		0.00			
E 52	8	10/27/12	10/28/12	8 News Now 11p Sa/Su 8 News Now Sa/Su 11p	CM	11-1135P -----SS	:30	2	\$300.00	LV3	0.00	NM	2	\$600.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----SS				2	\$300.00		0.00			
E 53	8	10/23/12	10/26/12	8 News Now 11p M-F 8 News Now 11p M-F	CM	11-1135p -TWTF--	:30	4	\$500.00	LV3	0.00	NM	4	\$2,000.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--				4	\$500.00		0.00			
E 54	8	10/29/12	10/29/12	8 News Now 11p M-F 8 News Now 11p M-F	CM	11-1135p M-----	:30	1	\$500.00	LV3	0.00	NM	1	\$500.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----				1	\$500.00		0.00			
E 55	8	10/28/12	10/28/12	Sun 4-5P Elec Playgroun 4-5p Electric Playgrnd 2x	CM	4-5p -----S (4:00 PM-5:00 PM)	:30	1	\$135.00	LV3	0.00	NM	1	\$135.00
ELCTRC PLYGRND														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S				1	\$135.00		0.00			
E 57	8	10/28/12	10/28/12	CBS News Sunday Morn CBS News Sunday Morning	CM	CBS Sunday Morni-----S	:30	1	\$1,225.00	LV1	0.00	NM	1	\$1,225.00
SUN MRN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S				1	\$1,225.00		0.00			
E 58	8	10/28/12	10/28/12	8 News Now Sun A	CM	8 News Now Sun A-----S	:30	1	\$525.00	LV1	0.00	NM	1	\$525.00

Order / Rev: 37421
Alt Order #: 08863443
Flight Dates: 10/23/12 - 10/29/12

Advertiser: Berkley, Shelley - D-USS
Product Desc: BERKLEY/SENATE/D
Estimate: KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
8 News Now Sun AM #1														
8 News Now Sun AM #1														
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S		1		\$525.00			0.00			
E 59	8	10/28/12	10/28/12	8 News Now Sun AM #2CM		8 News Now Sun A-----S	:30	1	\$1,225.00	LV1	0.00	NM	1	\$1,225.00
8 News Now Sun AM #2														
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S		1		\$1,225.00			0.00			
N 61	8	10/27/12	10/27/12	Sat Prime Special	CM	8-10p		2	\$500.00	LV2	0.00	NM	2	\$1,000.00
KLAS Movie: Bobby Z														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-		2		\$500.00			0.00			
N 62	8	10/23/12	10/26/12	137-237a M-F Elec PlygCM		137-207a		2	\$40.00	LV2	0.00	NM	2	\$80.00
Electric Playground														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--		2		\$40.00			0.00			
												Totals	124	\$73,485.00